



# Tomsk The New Game to Follow

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# Silicon Valley the game everyone wants to follow



The top education and astute management are thousands of miles away from the Silicon Valley near the smiley face





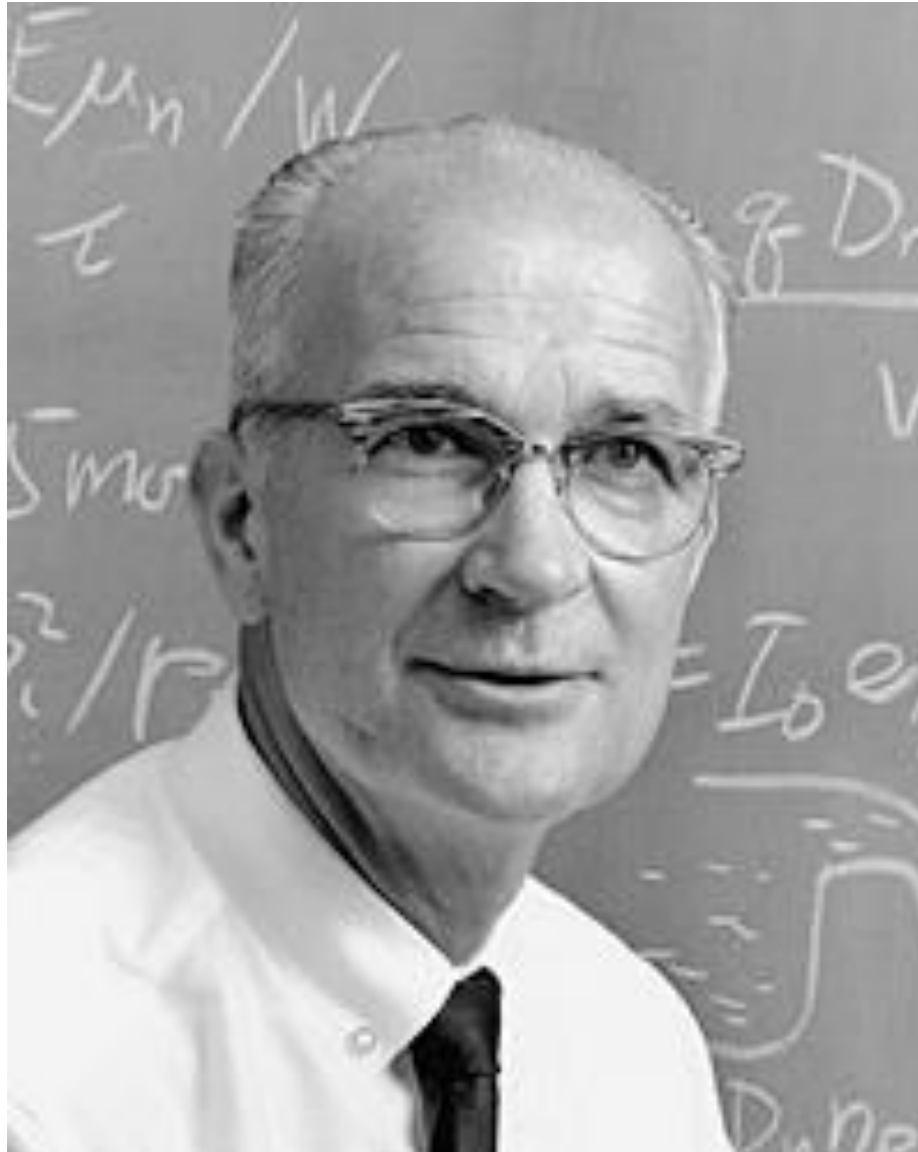
# So what is different about the Silicon Valley?





# My Story about the Silicon Valley

# William Stockley



# Ecosystem



What I like about Silicon Valley?

- Free Open Minds
- High Tech



What I like about Tomsk?

- Rebellious minds
- Winter





# What I don't like about the Silicon Valley?

## What I don't like about Tomsk?

### Silicon Valley

The Crime

The fat people



### Tomsk

The drivers



Comparing Income of an Experienced Developer in:								
		Tomsk		and		Silicon Valley		
Monthly Income		\$2375				\$8337		
Income Taxes		\$308				\$3751		
Average Rental Cost		\$600				\$1251		
Average Utilities Cost		\$100				\$448		
Net		\$1367				\$2887		
	Numbers in USD							

# Opportunity





## Silicon Valley 1947



Chronicle / Bill Young, 1947



## Tomsk 2014





trust accelerates innovation,  
entrepreneurship and creativity



- Rule 1 FIND A PLACE YOU TRUST AND THEN TRY TRUSTING IT FOR A WHILE.
- Rule 2 GENERAL DUTIES OF A STUDENT:  
PULL EVERYTHING OUT OF YOUR TEACHER.  
PULL EVERYTHING OUT OF YOUR FELLOW STUDENTS.
- Rule 3 GENERAL DUTIES OF A TEACHER:  
PULL EVERYTHING OUT OF YOUR STUDENTS.
- Rule 4 CONSIDER EVERYTHING AN EXPERIMENT.
- Rule 5 BE SELF DISCIPLINED. THIS MEANS FINDING SOMEONE WISE OR SMART AND CHOOSING TO FOLLOW THEM.  
TO BE DISCIPLINED IS TO FOLLOW IN A GOOD WAY.  
TO BE SELF DISCIPLINED IS TO FOLLOW IN A BETTER WAY.
- Rule 6 NOTHING IS A MISTAKE. THERE'S NO WIN AND NO FAIL. THERE'S ONLY MAKE.
- Rule 7 The only rule is work.  
IF YOU WORK IT WILL LEAD TO SOMETHING  
IT'S THE PEOPLE WHO DO ALL OF THE WORK ALL THE TIME WHO EVENTUALLY CATCH ON TO THINGS
- Rule 8 DON'T TRY TO CREATE AND ANALYSE AT THE SAME TIME. THEY'RE DIFFERENT PROCESSES.
- Rule 9 BE HAPPY WHENEVER YOU CAN MANAGE IT. ENJOY YOURSELF. IT'S LIGHTER THAN YOU THINK.
- Rule 10 "WE'RE BREAKING ALL OF THE RULES. EVEN OUR OWN RULES. AND HOW DO WE DO THAT? BY LEAVING PLENTY OF ROOM FOR X QUANTITIES."
- HELPFUL HINTS: ALWAYS BE AROUND. COME OR GO TO EVERYTHING. ALWAYS GO TO CLASSES. READ ANYTHING YOU CAN GET YOUR HANDS ON. LOOK AT MOVIES CAREFULLY OFTEN. SAVE EVERYTHING - IT MIGHT COME IN HANDY LATER.  
THERE SHOULD BE NEW RULES NEXT WEEK.

new  
set of  
rules

# What to do?

Fertilize your our own yard  
With  
Trust Fertilizer

Tomsk Today



Tomsk Tomorrow





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